



THE CITY OF SAN DIEGO

CONSOLIDATED PLAN ADVISORY BOARD NOTES FOR MEETING

WEDNESDAY, NOVEMBER 13, 2013

SAN DIEGO CIVIC CONCOURSE
NORTH TERRACE ROOMS 207-208
202 'C' STREET
SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
<ul style="list-style-type: none">• Maruta Gardner, Council District 2• Vicki Granowitz, Council District 3• Ken Malbrough, Council District 4• Earl Wong, Council District 6• Richard Thesing, Council District 7• Aaron Friberg, Council District 8• Nohelia Patel, Council District 9	Joyce Abrams, Council District 1

STAFF PRESENT	ATTENDANCE SHEET
<ul style="list-style-type: none">• Sima Thakkar, HUD Programs Manager, Economic Development• Michele (St. Bernard) Marano, Fair Housing and Special Programs Coordinator• Leo Alarcon, Project Manager, CDBG• Connie Vestal, Account Clerk, CDBG• Rosalia Hernandez, Administrative Aide II, CDBG• Liza Fune, CDBG Coordinator	30 people signed the attendance sheet

Call to Order

- Vicki Granowitz called the meeting to order at 6:35 p.m. with seven Board members present. Quorum was achieved.

Staff Announcements

- Sima Thakkar announced that RFQ applications are now available and they are due on November 18th, 2013 at 10:00 am.

Board Announcements

- Board members introduced themselves and gave a brief background of their experience and qualifications.

Non-Agenda and Agenda Public Comment

- John Derryberry, representing Townspeople, thanked the city and CPAB for partial funding for solar voltaic project in Normal Heights. He made an invitation for a ceremony on 11/20/13 at 11am at 4736 34 Street. Interim Mayor Todd Gloria will be attending. Mr. Derryberry added that 8 people were employed during the project.
- Jim Moreno, representing Funding for at Risk Youth, has used education as a mechanism for gang prevention. Mr. Moreno added that the recent school board cuts have reduced the school year from 250 days to 190 days. He wants to be a “voice” for the youth, asked to be aware for funding for programs for the youth, and thanked the board for considering his request.
- Christina Griffith, representing Senior Community Centers, thanked Vicki (Ms. Joes) for making hard copies of the surveys and for the Mandarin translations for seniors that cannot attend meetings. She added that even though the number of senior responses from their organization was high, the number of those seniors indicating “senior services” as an unmet need may seem low. She indicated that this may be because the responding seniors’ needs were being met presumably by the Centers. She suggested that the survey data alone might not show the true need within the overall community.
- Jane Howell, representing Meals-On-Wheels, thanked LeSar for their work. She added that she hopes LeSar can balance the actual needs of homeless persons and seniors that were not addressed in the surveys.
- Michael McConnell participated in two of the community forums. He added that addressing issues related to homeless services helps the community (business, residents, tourism, and people in a homeless situation, among others).
- Robert McNamara attended two of the community forums. He explained that the important goals discussed during the forum were economic development, community development, housing homeless, food, and special needs for special populations. Mr. McNamara suggested presenting the goals in a consistent format.

Discussion Items

- Item 5a – Recognition to Robert McNamara: Vicki Granowitz recognized Robert McNamara for all his support with the Consolidated Plan Advisory Board. He will receive the first copy of the new 5-year Consolidated Plan as recognition.
- Item 5b – Designation of Members to Serve as Board Chair and Board Vice-Chair: The Board nominated and voted on the new Board Chair and Vice Chair. Earl Wong motioned to discuss item.
 - Vicki Granowitz volunteered to serve as the Board Chair because she has been in the board the longest. She has background with running meetings, she is familiar with the Brown Act, and she is good with remembering content.
 - Earl Wong nominated Ken Malbrough because he has leadership experience with the City and because of the business acumen he possesses.
 - Ken Malbrough motioned for Vicki Granowitz to be elected as the Board Chair. The Board unanimously in favor of Vicki Granowitz as the Chair.
 - Vicki Granowitz nominated Ken Malbrough as Vice Chair because they have served in committees together, he knows what she is good at, and he has been helpful with things that are more challenging to Vicki Granowitz. The Board voted unanimously in favor of Ken Malbrough as the Vice Chair.
- Item 5c – Reconfirm Regular Meetings Schedules: Normal meetings have been the second Wednesday of each month from 9:00am to 10:30am.
 - Sima Thakkar added that in the past there has been one evening meeting per year to accommodate attendees that are not able to make it during the day meetings.
 - Vicki Granowitz recommended keeping the meeting schedule consistent.
 - Richard Thesing motioned to have meetings the second Wednesday from 9:00am to 10:30am. Seconded by Maruta Gardner. Motion approved unanimously.
 - Vicki Granowitz recommended that, in the future, the Board consider a different meeting location once a year in a community where services are provided.
- Item 5d – Request to change Wednesday 12/11 meeting to Monday 12/02: Sima Thakkar explained that the reason for the recommended change is for CPAB to comment on the preliminary Consolidated Plan goals before they are presented to the City Council. The tentative date for the City Council meeting is December 17th, having the CPAB meeting on the 2nd will give Staff enough time to present the information to

CPAB, and receive comments and feedback before going to Council. Richard Thesing motioned, seconded? Motion carried unanimously.

- Item 5e – Presentation of Preliminary Goals from LeSar Development Consultants: Vicky Joes, Principal with LeSar, gave a presentation about the upcoming Five Year Consolidated Plan.
 - Jennifer LeSar, President of LeSar Development Consultants, gave a brief introduction of what the firm does. Lesar Development Consultants is a social innovation firm that that assists with growing communities. They have expertise in community development, housing, homelessness, workforce and economic development, among others.
 - Vicky Joes explained that the Consolidated Plan is created every 5 years to assist the City to determine community needs. It provides a community-wide dialogue to identify housing, economic, and community development priorities. [Please view handout for full presentation.] Other information presented:
 - A survey was conducted to get information about the level of need in the San Diego neighborhoods. 1,691 entities/organizations/persons were directly engaged in the survey, 3,920 hardcopy surveys were distributed, 14,400 emails were sent, 36,028 likes on Facebook, and 21,337 persons on Twitter. Out them, 1,156 survey responses were collected (694 electronically, and 462 on paper). The surveys were available in English, Spanish, and Mandarin. In the category of “overall need” according to the surveys, Create more jobs available to low income residents was ranked #1, followed by-#2 Create more affordable housing available to low income residents, #3 Improve non-profit facilities providing community services, and #4 Improve city facilities providing public services.
 - Also, three community forums were organized for deeper dialog with residents and workers in the City of San Diego. 125 individuals participated in these forums. The top themes were to increase economic opportunities, youth related programs, public safety, and affordable housing.
 - A Stakeholder meeting was also held for input from organizations that serve and support low-to-moderate income San Diegans. 55 organizations participated. The top themes were affordable housing, job training, and homeless services.
- Board comments:
 - Richard Thesing, asked if the data was collected as a scientific study. Vicky Joes responded that it was not a scientific study with a controlled group. The study was conducted in a manner to solicit the most feedback, to cast the widest net, and to engage as many people in dialog. Mr. Thesing also asked if the ranking of

needs would be consolidated later. Vicky Joes responded that they will and that forums were held because needs are on different levels. Sima Thakkar added that the Consolidated Plan will have a set of goals.

- Ken Malbrough, asked if there is a report card of how close we met the goals from the consolidated plan. Sima Thakkar answered that the CAPER is the report card, where it is explained how the goals are being met.
- Earl Wong, asked LeSar if they have an example of a comparable project that gives them basis for their assessment. Jennifer LeSar responded that they are currently working with the South County EDC on a visioning project, with SDHC on an affordable housing project, and with CCDC on a 5-year work plan, among others. Mr. Wong also asked if the 1,200 responses were from individuals, organizations representing individuals, or both. Vicky Joes responded that they were from both.
- *Note: The two comments below were added in accordance with a request from Mr. Wong as the Board considered approval of these minutes during the December CPAB meeting:*
 1. *Mr. Wong stated that while he was satisfied with the number of respondents to the Consolidated Plan survey, 1,300 responses for a City with over 1.3M residents was not adequate. He also stated that he would like to see more community engagement as the Con Plan development moves forward.*
 2. *Mr. Wong encouraged consultants to do more outreach during the time remaining to ensure the Con Plan is based on a strong foundation of public input*
- Maruta Gardner, asked if they would consider conducting sessions with kids at schools. Vicky Joes responded that it is a great idea and that she will address the suggestion with her staff.
- Nohelia Patel, commented that the surveys were not inclusive for her community because they were only in English, Spanish, and Mandarin. She encouraged them to reach out various groups because there are around 30 languages spoken in City Heights according to the San Diego school district.
- Aaron Friberg, asked how the data was collected. Jennifer LeSar answered that data was collected in four stages: qualitative analysis, quantitative analysis, best practices, and leverage of federal funds. The first two were presented during the meeting; the other two will be presented in the next meeting.
- Richard Thesing asked if there was a way to get the input of the City Council members because they know what is needed in their communities. Vicky Joes answered that they are concerned, active, helpful getting the word out in their communities, and that they will continue to work with them.
- Vicki Granowitz, suggested having leadership recommendations in the 5-year Consolidated Plan, for example knowing if the priority was economic development or homeless services. Mrs. Granowitz added that the objectives from the last Consolidated Plan were disappointing. Jennifer LeSar answered

that she will work with Sima Thakkar and the team to make the goals and objectives impactful, measurable, and flexible.

- Next Meeting:
 - The next CPAB meeting will be held on December 02, 2013.

Additional Action Items

- None

Adjournment

- Meeting adjourned 8:12 p.m.